
The Jobfeed Index

Q2 2014

State of the Dutch online job market



This index is based on the analysis of more than 1,5 million job postings (316,000 unique jobs after deduplication) published in the second quarter of 2014 in the Netherlands and collected by Jobfeed. [Jobfeed](#) is the labour market analytics tool of [Textkernel](#) that collects and categorizes all online jobs in the Netherlands and makes them searchable.

The most notable findings of this Q2 2014 analysis compared to Q2 2013 are:

- **17% increase of unique jobs, labour market seems to be picking up**
- **Market share ICT jobs down by 0.6%, Healthcare shrinks 1.2%**
- **Gelderland becomes 4th province with most jobs**
- **Almost 20% of all jobs in Trade/Retail, Healthcare declines**

Job market seems to be picking up

According to Jobfeed, the number of jobs (excluding internships and volunteer work) in Q2 2014 has increased by 17% compared to Q2 in 2013. While this is a large increase, it is still below 2011 figures. The chart below shows the number of all* jobs per quarter between 2010 and 2014. Since the second half of 2013 an upward trend can be observed which indicates that the labour market seems to be picking up.

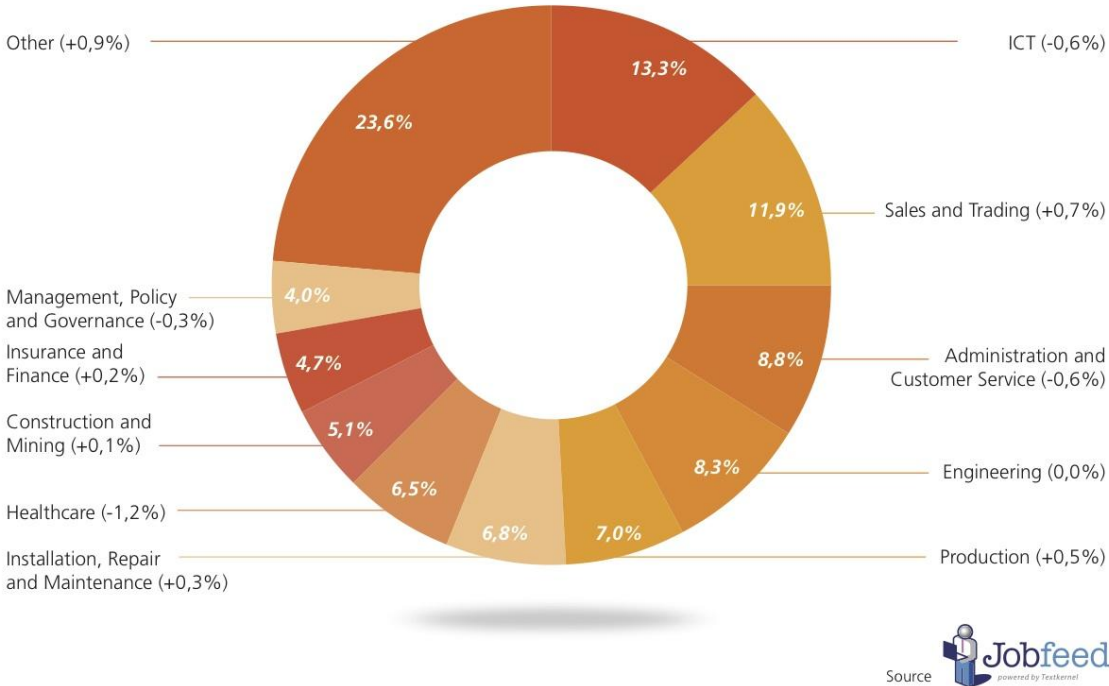


Number of online Dutch jobs per quarter between 2010 and 2014

Market share of ICT jobs drops, Healthcare continues to decline

ICT and Sales combined (the two largest profession classes out of 26 in total), represent more than a quarter of all online jobs in the Netherlands. The share of ICT jobs, which increased more than 3.2% between 2012 and 2013, dropped by 0.6% between 2013 and 2014. With over thirteen percent of all jobs, ICT remains the top profession class in the Netherlands.

PERCENTAGE OF DUTCH JOBS PER PROFESSION CLASS - Q2 2014



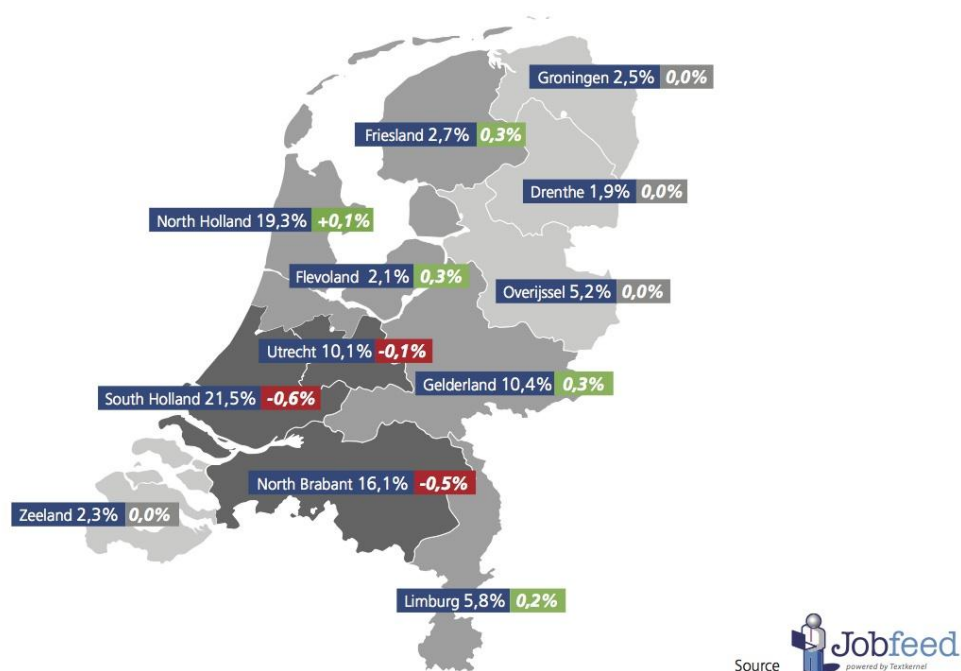
Percentages of the ten largest profession classes in The Netherlands in the second quarter of 2014 (percentage difference with Q2 2013).

Sales & Trading and Production are showing the highest growth over a year with respectively 0.5% and 0.7% over a year. Healthcare jobs have become an increasingly smaller part of the Dutch online job market. In the the past 2 year these professions saw their market share shrank by 1.6% in 2013 and 1.2% in 2014. As a result, Healthcare dropped from the fourth largest profession class to the seventh.

Gelderland surpasses Utrecht, becomes 4th province with most jobs

Utrecht is no longer part of the 4th provinces with most jobs. The market share of Utrecht shrank by 0.1% and was surpassed by Gelderland which grew by 0.3% in market share. 10.4% of all online jobs in the Netherlands posted in Q2 this year were for positions based in Gelderland.

PERCENTAGE OF JOBS PER DUTCH PROVINCE - Q2 2014



Percentage of jobs per province in the second quarter of 2014 (compared to Q2 2013).

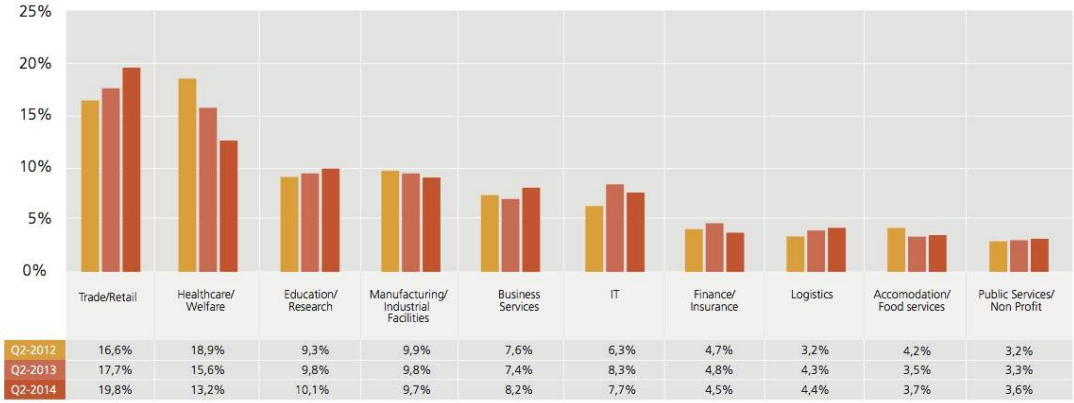
South Holland experienced a decline of 0.6% but kept its place at the main employment area in the Netherlands. Friesland and Flevoland both gained market share of 0.3%, while Noord-Brabant saw its share shrink (-0.5%).

Trade & Retail grows, Healthcare drops again

Trade and Retail, the main sector of employment in the Netherlands has gained even more ground since 2013. Figures for Q2 2014 show that the sector gained more than 2% share in the span of a year. The second biggest employer in the Netherlands, the Healthcare sector, has however experienced a steady decrease since 2012. Losing 2.4% compared to last year,

and over 5,7% since the second quarter of 2012. Business services have gained 0.85% over last year in the same quarter.

PERCENTAGE OF DUTCH JOBS PER INDUSTRY - Q2 2014



Percentage of jobs per industry in the second quarter of 2012, 2013 and 2014.

Method and source

Numbers come from [Jobfeed](#), the labour market analysis tool of [Textkernel](#), that collects and categorises all online jobs and makes them searchable. Each quarter, Jobfeed will provide the latest statistics on the online job market. For this analysis 1.5 million Dutch job ads, posted between 1 april and 30 June 2014 have been analysed, categorised and deduplicated. 316.000 unique jobs, excluding internships, summer/temp jobs, volunteer work and franchises, remained and are the source on which these analyses have been performed.

* for the comparison of unique jobs between 2010 and 2014, all jobs (including internships, summer/temp jobs, volunteer work and franchises) have been used, since Jobfeed only started to distinguish between these contract types in July 2011.

About Jobfeed

In 2003, Textkernel started aggregating job vacancy information for matching and analytical purposes under the label '[Jobfeed](#)' in the Netherlands. Today, Textkernel is market leader in this domain in the Netherlands and since 2012, has been expanding Jobfeed into other countries in Europe, such as Germany and France. Jobfeed searches the Internet daily for new jobs via an automated process and determines with machine learning technology whether a page is a job vacancy or not. Found jobs are automatically cleaned, extracted, categorised, enriched, deduplicated and recorded in the Jobfeed database. Due to its strong technological base and domain knowledge, Jobfeed has become a unique source of job market data, allowing users to gain insight into the demand side of the labour market.

[Read more about How Jobfeed Works](#)

Press disclaimer

The information provided in this article and in the related Jobfeed index is classified as public. Its use is permitted in public communications if the source for the information (Jobfeed) has been stated and a link to this original article is included. Should you need more information about Jobfeed or further clarification with regards to the figures provided here, do not hesitate to contact us.

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This index is also available for the [German](#) and [French](#) market. For news on the job market, register for the [newsletter](#).

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Percentage of Dutch jobs per profession class - Q2 2014

Position	Profession Class	Q2 2012	Q2 2013	Q2 2014	Variation (2013/2014)
1	Information and Communication Technology	10,6%	13,8%	13,3%	-0,58%
2	Sales and Trading	11,6%	11,2%	11,9%	0,71%
3	Administration and Customer Service	10,3%	9,4%	8,8%	-0,56%
4	Engineering	7,6%	8,3%	8,3%	0,03%
5	Production	6,6%	6,6%	7,0%	0,46%
6	Installation, Repair and Maintenance	7,1%	6,5%	6,8%	0,29%
7	Healthcare	9,3%	7,7%	6,5%	-1,22%
8	Construction and Mining	4,9%	5,0%	5,1%	0,08%
9	Insurance and Finance	4,6%	4,5%	4,7%	0,20%
10	Management, Policy and Governance	4,4%	4,3%	4,0%	-0,30%
11	Procurement and Warehouse Management	3,7%	3,5%	3,7%	0,22%
12	Education and Training	2,7%	3,0%	3,3%	0,32%
13	Legal, Human Resources and Social Services	3,1%	2,8%	2,9%	0,13%
14	Communication, Marketing and Public Relations	2,8%	3,0%	2,9%	-0,07%
15	Transport and Traffic	2,3%	2,4%	2,7%	0,27%
16	Hospitality	2,7%	2,4%	2,4%	0,07%
17	Cleaning and Maintenance	1,9%	1,7%	1,8%	0,10%
18	Arts, Culture and Media	1,0%	1,1%	1,0%	-0,07%
19	Agriculture, Livestock and Fishing	0,9%	1,0%	1,0%	-0,01%
20	Natural and Environmental Sciences	0,6%	0,6%	0,6%	-0,04%
21	Leisure, Sports and Tourism	0,5%	0,4%	0,4%	0,00%
22	Police, Fire Department and Security	0,5%	0,4%	0,4%	-0,04%
23	Personal Services	0,3%	0,2%	0,2%	0,01%
24	Defense	0,0%	0,0%	0,0%	-0,01%

Percentage of jobs per Dutch province - Q2 2014

Position	Province	Q2 2013	Q2 2014	Variation
1	Zuid-Holland	22,1%	21,5%	-0,63%
2	Noord-Holland	19,2%	19,3%	0,15%
3	Noord-Brabant	16,6%	16,1%	-0,47%
4	Gelderland	10,2%	10,4%	0,26%
5	Utrecht	10,2%	10,1%	-0,13%
6	Limburg	5,7%	5,8%	0,16%
7	Overijssel	5,2%	5,2%	0,02%
8	Friesland	2,4%	2,7%	0,31%
9	Groningen	2,5%	2,5%	-0,01%
10	Zeeland	2,3%	2,3%	-0,03%
11	Flevoland	1,8%	2,1%	0,33%
12	Drenthe	1,9%	1,9%	0,04%

Percentage of Dutch jobs per industry - Q2 2014

Position	Industry	Q2 2012	Q2 2013	Q2 2014	Variation (2013/2014)
1	Trade / Retail	16,6%	17,7%	19,8%	2,09%
2	Healthcare / Welfare	18,9%	15,6%	13,2%	-2,38%
3	Education / Research	9,3%	9,8%	10,1%	0,31%
4	Manufacturing / Industrial Facilities	9,9%	9,8%	9,7%	-0,06%
5	Business services	7,6%	7,4%	8,2%	0,85%
6	IT	6,3%	8,3%	7,7%	-0,55%
7	Finance / Insurance	4,7%	4,8%	4,5%	-0,37%
8	Logistics	3,2%	4,3%	4,4%	0,07%
9	Accommodation / Food services	4,2%	3,5%	3,7%	0,22%
10	Public services / Non-profit	3,2%	3,3%	3,6%	0,27%
11	Media / Communication	3,3%	3,4%	3,4%	0,05%
12	Construction	3,9%	3,3%	3,3%	0,00%
13	Culture / Recreation	2,4%	2,6%	2,5%	-0,07%
14	Pharmacy / Chemicals	1,0%	1,2%	1,2%	0,02%
15	Facility / Cleaning	1,2%	1,0%	1,2%	0,17%
16	Utilities	1,4%	1,3%	0,9%	-0,33%
17	Security / Fire / Police	0,9%	0,7%	0,8%	0,10%
18	Administration / Call center	0,6%	0,8%	0,6%	-0,12%
19	Personal services	0,9%	0,9%	0,6%	-0,28%
20	Agriculture / Fishing	0,5%	0,4%	0,5%	0,03%



Method & Source

These tables are created based on numbers of unique jobs posted between 1 April 2014 and 30 June 2014 excluding internships. Jobs that could not be assigned to a profession class are in the category 'other' and are omitted from this list.

Jobfeed collects all jobs on the web in the Netherlands, Germany and France and makes them searchable.

Jobfeed is a product of Textkernel BV, technology supplier of multilingual cv parsing and semantic search and match software.

For more information contact Textkernel: info@textkernel.com

or visit www.jobfeed.com