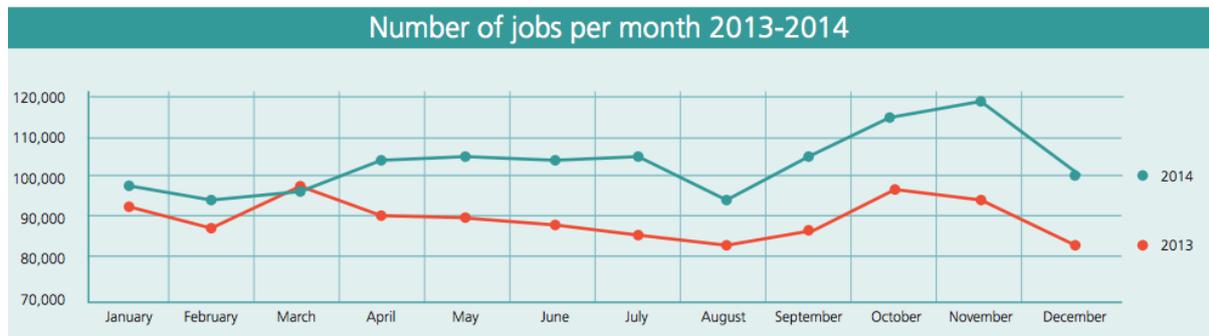

The Dutch Job market in 2014

This study is based on statistics from Jobfeed, the Big Data tool for jobs

1. Number of jobs per month

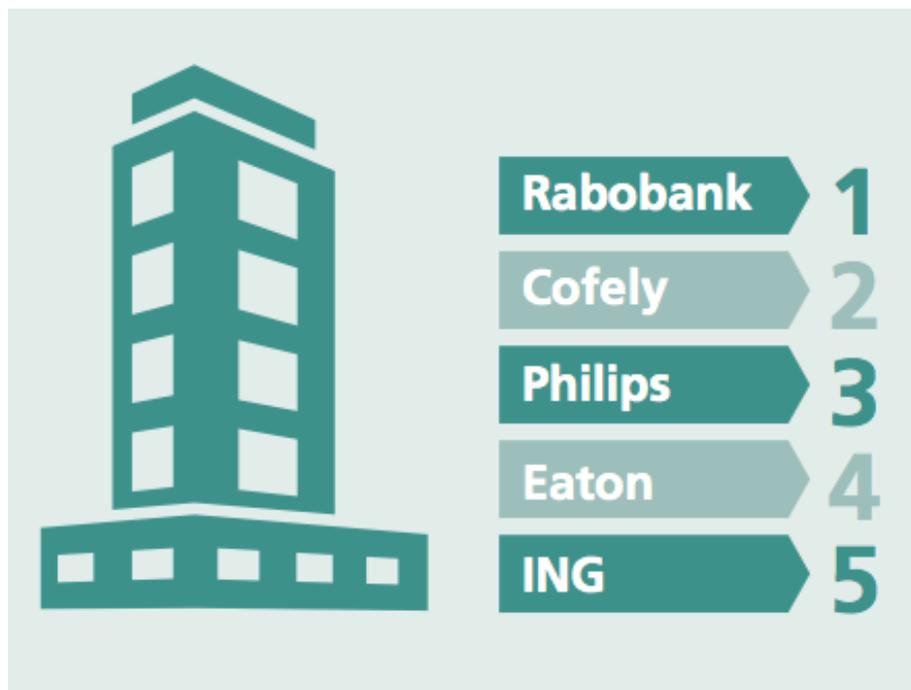


Number of deduplicated vacancies published per month in 2013 and 2014. Source: Jobfeed

The number of jobs in 2014 increased by 16% compared to 2013. The graph above shows the number of jobs per month, comparing 2014 to 2013. After March 2014 the increase in jobs continued. In 2014, a total of 6,410,900 job ads were published, which comes down to 1,244,682 unique jobs after deduplication. On average, an online job was posted on 5.2 websites.

2. Biggest employers in the Netherlands

The Rabobank is the largest employer in the Netherlands when it comes to fulltime jobs posted in 2014. Rabobank is followed by Cofely and Philips. Almost 30% of the jobs of these three main players were posted in North-Brabant.



Employers with the largest number of full-time jobs in 2014. Source: Jobfeed

3. Distribution of jobs per province

Despite a decrease of 1% in market share, South-Holland still offers most jobs in the Netherlands. North-Holland is in second place and approaches with almost 20% of all jobs in the Netherlands.



Market share of jobs per province in 2014 (with percentage change compared to 2013).
Source: Jobfeed

4. Largest job sites in 2014

In 2014 Jobbird.com offered most jobs. Jobfeed calculated the number of online job ads excluding internships, summer/temp jobs, volunteer work and franchises per website and excluding internal duplicates. These are jobs that have been reposted on the same site within six weeks. Jobbird.com is followed by Banenmatch.nl and Werk.nl.



Top 3 largest Dutch job sites in 2014. Source: Jobfeed

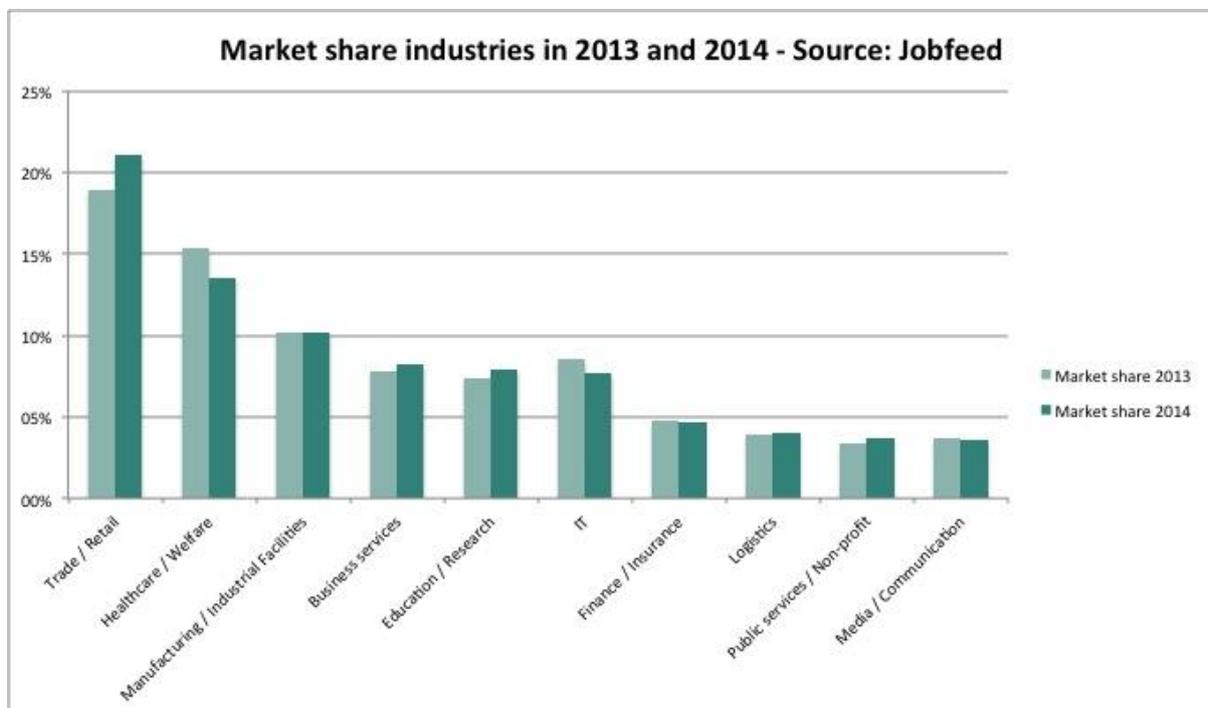
5. Largest sectors in the Netherlands

In 2014, Commerce was the largest industry in the Netherlands with 21% of all jobs, followed by Healthcare and Industry.



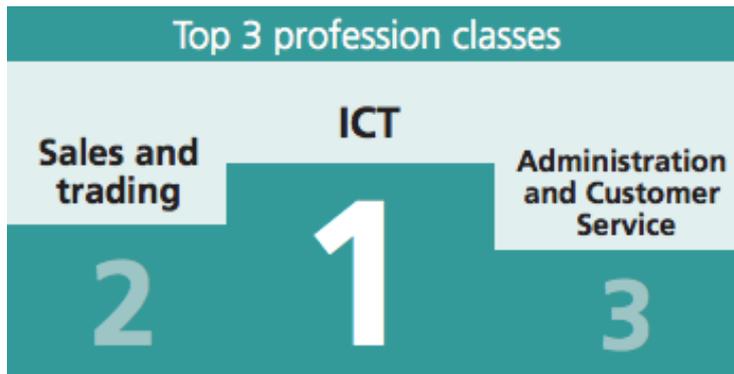
Top 3 largest sectors in the Netherlands in 2014 (market share). Source: Jobfeed

The market share of Commerce shows the largest increase with a rise in market share of 2.2%. This comes down to 29% more jobs than in 2013. The Healthcare sector shrinks with 1.8% market share.



Market share of the 10 largest industries in 2013 and 2014. Source: Jobfeed

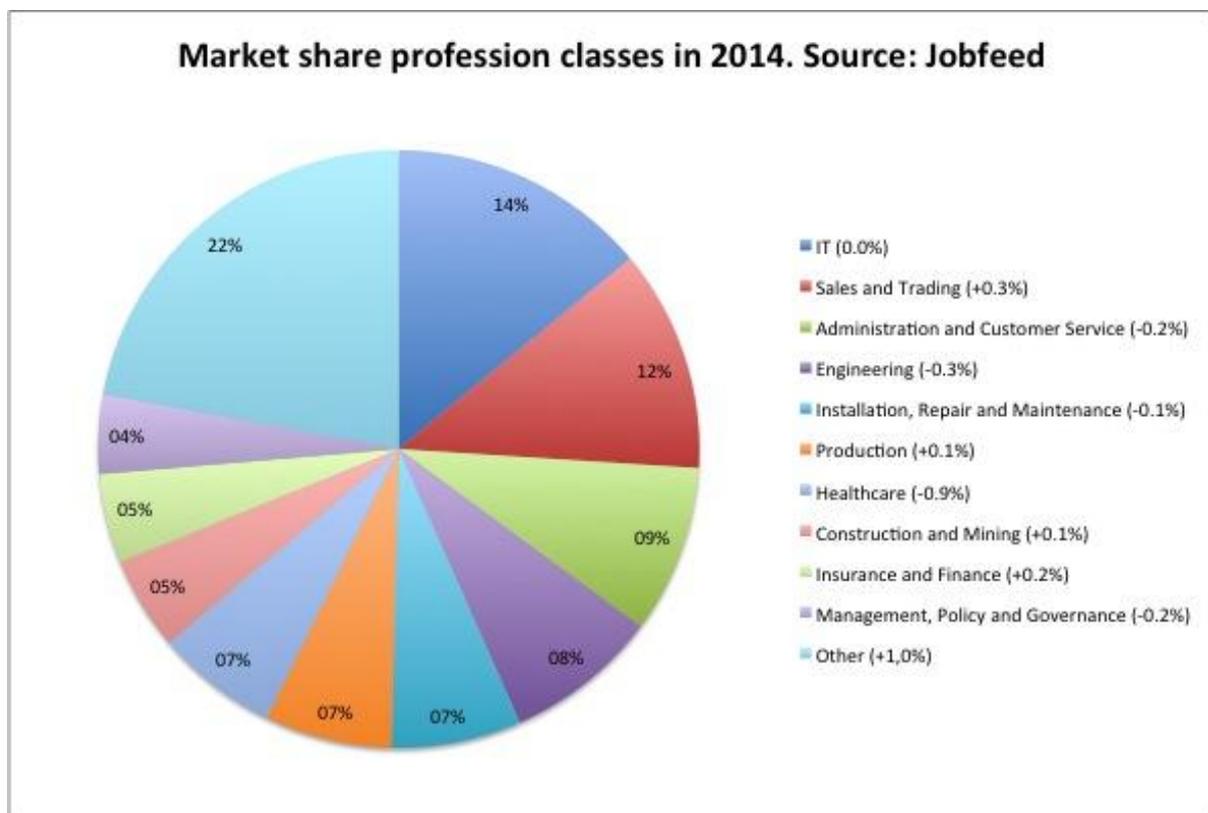
6. Largest profession classes in 2014



With 14% market share, ICT remains the largest profession class in the Netherlands. The share is unchanged compared to 2013.

Sales and Trading is the runner up with 12% of all jobs, an increase in market share of 0.3% compared to the previous year.

Top 10 largest profession classes in 2014. Source: Jobfeed



Market share of the ten largest profession classes in 2014. Source: Jobfeed

Large decrease Healthcare

Striking is the large decrease in Healthcare-related jobs. The share of these jobs shrunk with 0.9%, dropping from the fifth position in 2013 to the seventh largest profession class in the Netherlands in 2014.

7. Growth in part-time jobs



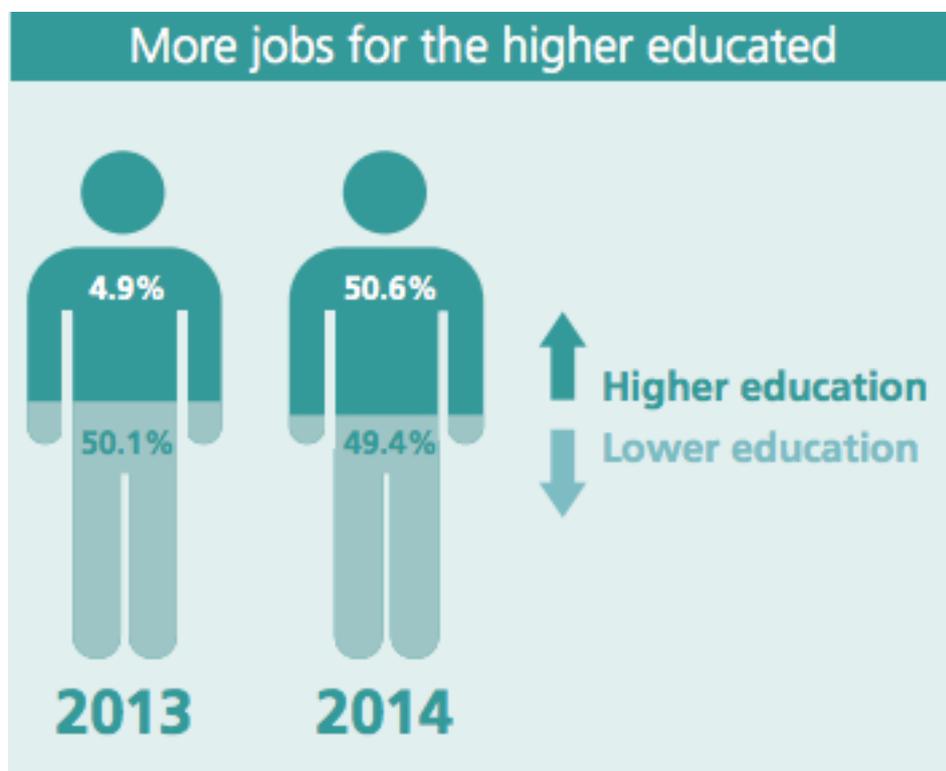
In 31% of the jobs posted in 2014 was mentioned that the job was available part-time (32 hours or less). This is an increase of 1.4% compared to 2013. In 2013 29.6% of the jobs was available part-time.

Percentage of jobs in 2014 available part-time (32 hours or less). Source: Jobfeed

8. More jobs for the higher educated

More than half of the jobs in 2014 were targeted at higher educated people. The share of jobs requesting higher education rose from 49.9% in 2013 to 50.6% in 2014. Jobfeed made the distinction between higher and lower education as follows.

Jobs requesting a higher education level contain the education levels HBO, HBO/WO, WO and WO+. Jobs for lower education contain the education levels elementary, secondary school, MBO (vocational education) and MBO/HBO.



Percentage jobs requesting higher or lower education in 2013 and 2014. Source: Jobfeed

Method and source

Numbers come from Jobfeed, Textkernel's Big Data tool for jobs that collects and categorises all online jobs and make them searchable. For this analysis 6.4 million jobs, posted in 2014 in the Netherlands, have been analysed, categorised and de-duplicated. 1,244,682 unique jobs, excluding internships, summer/temp jobs, volunteer work and franchises remained and are the source on which this analysis has been performed.

[Read more about how Jobfeed works.](#)

Free test account

Jobfeed offers a current and historic overview of all online jobs in the Germany, France and the Netherlands and proves itself to be a valuable source of information and a unique analytical and acquisition tool for recruitment agencies, job boards, mobility and research organisations.

Request a free trial via www.textkernel.com/jobfeed.

Jobfeed is an initiative of [Textkernel BV](#), technology supplier of CV parsing, job parsing and semantic search and matching solutions.

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Kim Pieschel, Manager Marketing & Communication
pieschel@textkernel.com
press@jobfeed.com

For the latest news on the labour market, register for the [Textkernel newsletter](#).

Textkernel

Nieuwendammerkade 28A17, 1022 AB, Amsterdam
Phone: +31 20 494 2498
E-mail: info@textkernel.com

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