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# The online job market in 2014

Germany - France - The Netherlands

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*A study based on data from Jobfeed, the online job market's Big Data platform.*

## 1. Published jobs Index



Source Jobfeed

The level of jobs published in the first quarter of 2014 is stable in France but tends to be decreasing in both Germany and The Netherlands. It gradually picks up in the second and third quarter of 2014 in all the countries studied. In the period between September and November the level of jobs published is the highest in all countries. We can also observe a general decrease of publication in the month of December.

## 2. Companies publishing the most ads

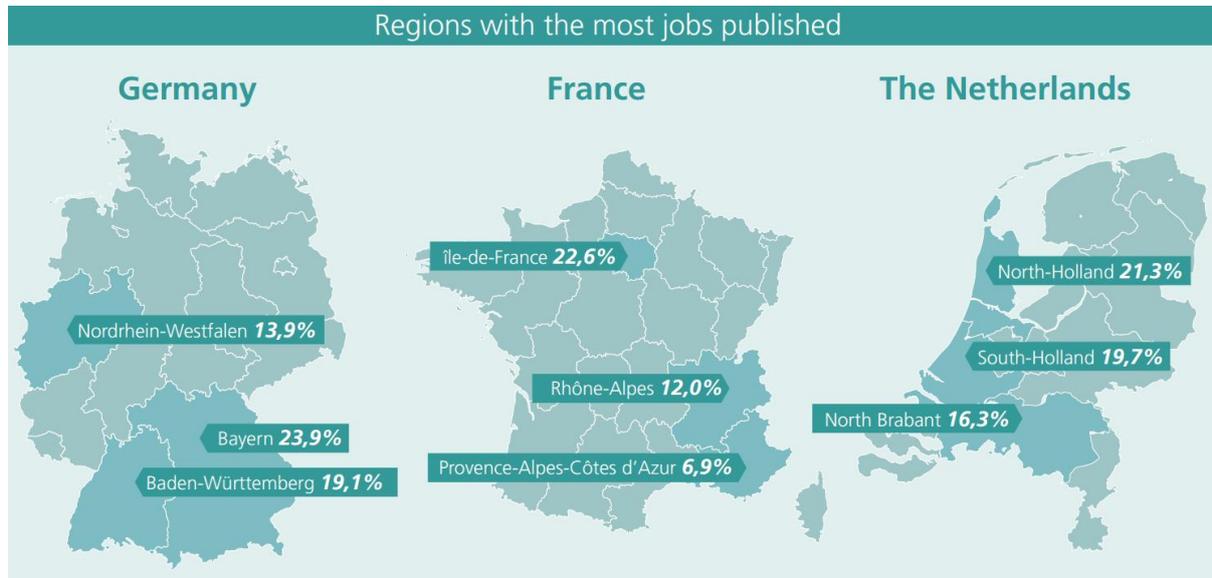
In each country, companies from three different sectors top the list of firms having recruited the most in 2014. In France the retail giant and largest private employer Carrefour has published more jobs than any other companies. In Germany two car manufacturers, Daimler and BMW are in the top 3 companies having recruited the most in 2014. The banking giant, Rabobank tops the list in the Netherlands.



Source: Jobfeed

### 3. Distribution of job offers per region

Almost 45% of all jobs in Germany are published in the two southern states of Bayern and Baden-Württemberg. In the Netherlands, employment is also concentrated around the south-western part of the country with North-Holland, South-Holland and North-Brabant gathering about 58% of all jobs published in 2014. In France, employment is mainly concentrated in the Paris region and in the south-east of the country.



Source: Jobfeed

### 4. Part-time/Full-time distribution

The proportion of part-time / full-time is identical in Germany and France with full-time job offers amounting to 84% of all jobs posted in 2014. The proportion of part-time jobs is much higher in the Netherlands with about 31% of all jobs being offered on a part-time basis.



Source: Jobfeed

## 5. The sectors recruiting the most



Source: Jobfeed

Commerce is the sector, which recruits the most in both the Netherlands and France with respectively 21% and 18.4% of all jobs. This sector amounts to only 14.4% in Germany where Industry is the top sector publishing a staggering 27.6% of all jobs in 2014.

More information:

On the Dutch market <http://www.textkernel.nl/2015/01/de-nederlandse-vacaturemarkt-in-2014/>

On the French market <http://www.textkernel.fr/2015/01/les-chiffres-de-loffre-demploi-en-france-2014/>

On the German Market <http://www.textkernel.de/2015/01/online-jobmarkt-in-deutschland-2014>

### Source

Numbers come from Jobfeed, the labour market analysis tool of Textkernel that collects and categorises all online jobs and makes them searchable. For this analysis millions of jobs posted between 1 January 2014 and 31 December 2014 have been analysed, categorised and de-duplicated. The de-duplicated unique jobs excluding internships, summer/temp jobs, volunteer work and franchises are the source on which these analyses have been performed.

### Free test account

Jobfeed offers a current and historic overview of all online jobs in the Germany, France and the Netherlands and proves and a unique analytical and acquisition tool for recruitment agencies, itself to be a valuable source of information job boards, mobility and research organisations.

Request a free trial via [www.textkernel.com/jobfeed](http://www.textkernel.com/jobfeed)

<http://www.jobfeed.com> | [www.textkernel.com](http://www.textkernel.com)

Contact [info@textkernel.com](mailto:info@textkernel.com)