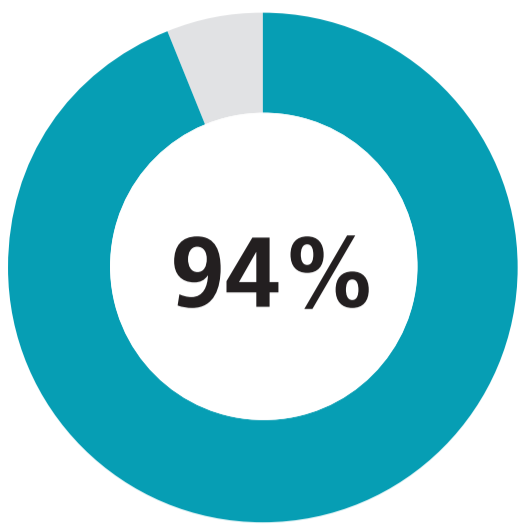


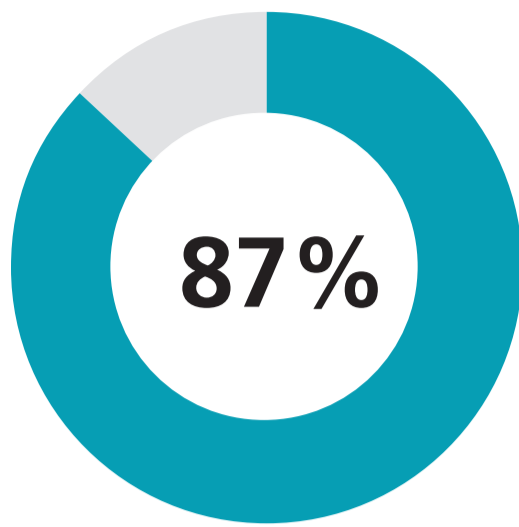


Candidate Experience Survey UK

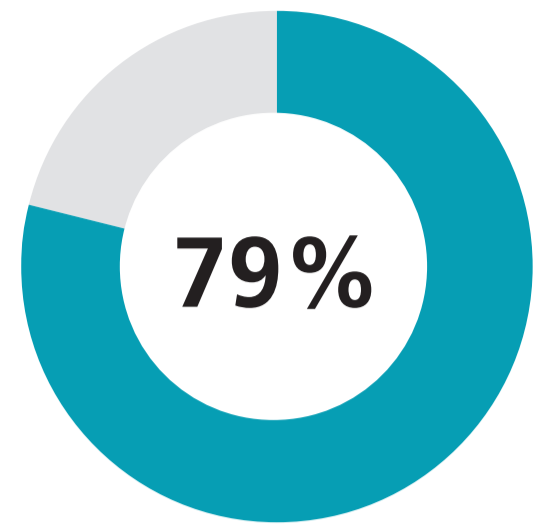
Importance of the candidate experience



of the respondents consider a positive candidate experience a priority

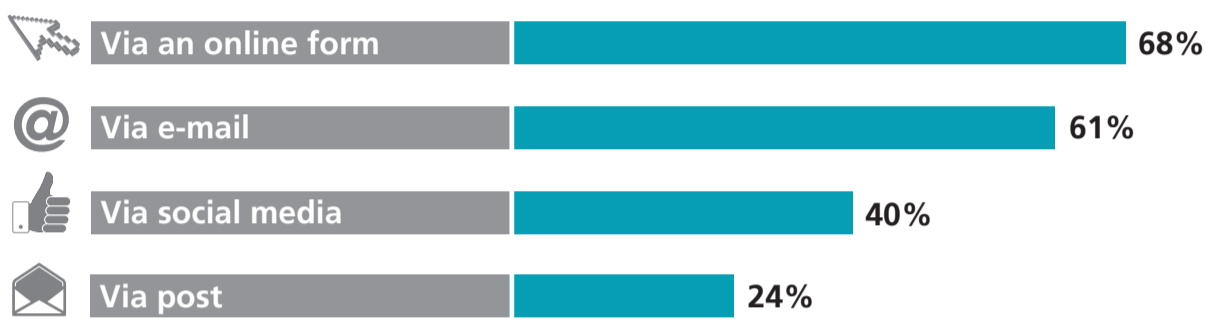


of the respondents think their company should invest more in the candidate experience

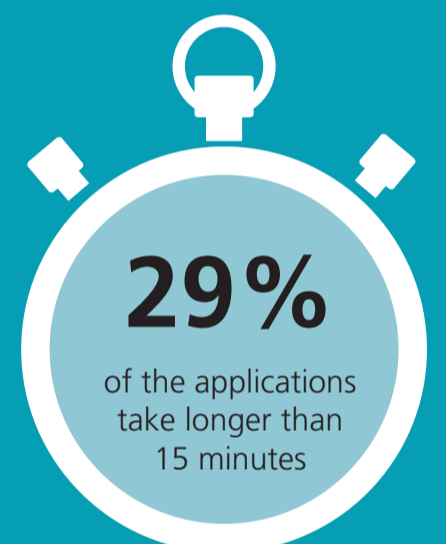
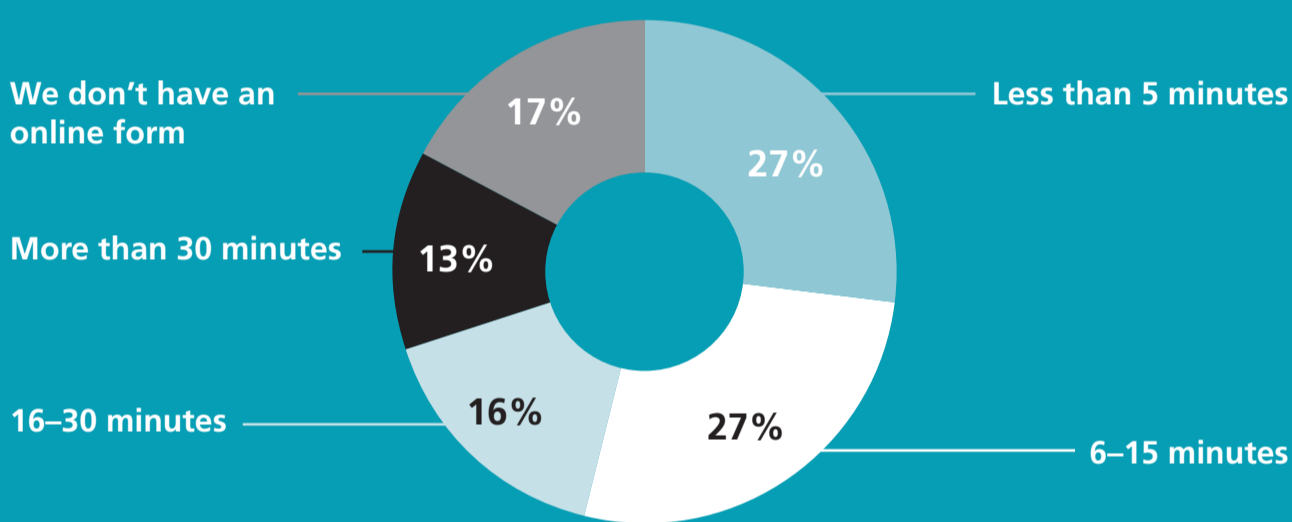


aim to improve the candidate experience in 2015

Ways to apply



Time to apply



42% of the career sites are optimised for mobile

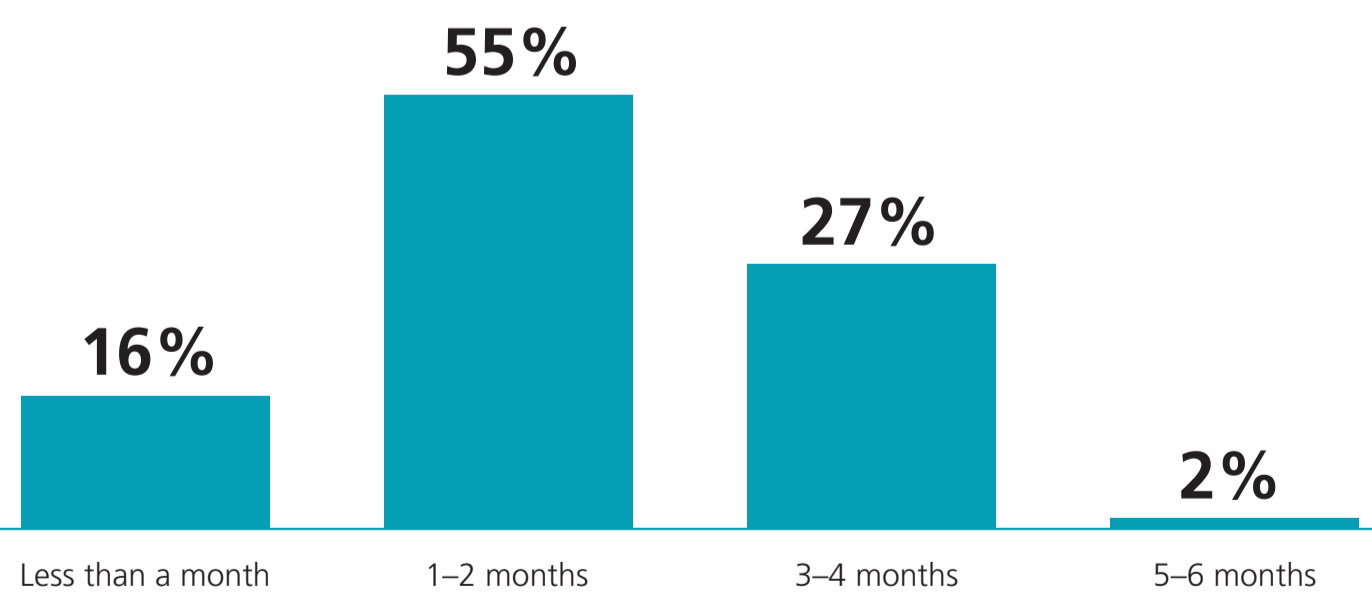


In only 24% of the cases, both the career site and the application process are optimised for mobile



In 42% of the cases, candidates can apply via mobile

Time-to-hire



45% say their drop-off rate is below 20%

60% reject candidates via phone after a personal interview

51% ask candidates for feedback on the application process

Source

The UK Candidate Experience Survey was conducted by semantic recruiting technology specialist Textkernel in collaboration with The FIRM and Job R Network. 62 respondents, mainly in-house recruiters and HR managers, ranging from small to large companies with over 10,000 employees participated in the study.

Textkernel offers the 'Apply with' widget powered by CV parsing to enable an easy one-click application process, also via mobile. The widget, integrated into your career site, helps improve the candidate experience and increase the conversion rate allowing you to fill jobs faster.