

Q2 The UK job market online 2017

HIGHLIGHTS OF THE UK JOB MARKET ONLINE IN Q2 2017

- Marked upswing in demand for jobs in the healthcare sector
- The support worker category moves up one place in our year-on-year ranking
- Pronounced fall in the market share of IT vacancies posted online
- Marginal fall in the market share for postings in England is counterbalanced by increases in Wales, Scotland and Northern Ireland

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Our analysis of the UK job market saw 11.3 million postings online in the second quarter of 2017. After deduplication, this produced an overall figure of 2.5 million unique vacancies in the United Kingdom. Of these, some 43% were posted by a direct employer while some 57% were posted by recruitment or staffing agencies. The top site for job postings across the UK in Q2 2017 was the state-run direct.gov.uk.

2,536,134
unique vacancies

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The sector experiencing the most acute demand was healthcare, which accounted for 12.1% of the total market share – up from 10% market share in the same period last year. This trend underpins the general post-Brexit slump in applications to NHS roles from continental Europe.



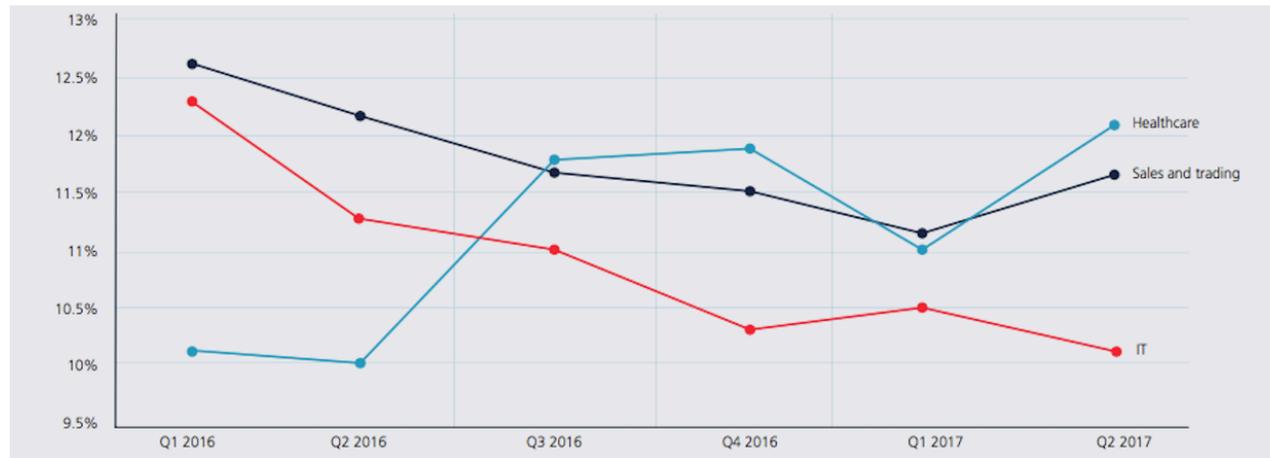
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The most in-demand profession was nursing, underscoring the general uptick in demand across the entire healthcare sector. Support worker moved up a spot from fourth to fifth place on the same quarter last year.



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This uptick in health-sector demand stands in contrast to the year-on-year fall in demand in the IT sector and, to a lesser extent, sales and trading. Healthcare's share of the market rose by 2.1% to 12% in the second quarter of 2017, while IT fell to 10.1% – representing a fall of 1.2% year-on-year.



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Top 5 cities

- 1 London
- 2 Manchester
- 3 Birmingham
- 4 Bristol
- 5 Leeds



Despite experiencing an overall drop in market share of one percentage point, England remains home to the top five cities in the UK. But the geographical breakdown within England suggests a somewhat equal spread across the north, midlands, and southwest. The other home nations – Scotland, Wales, and Northern Ireland – all experienced marginal increases in job-market demand compared to the same quarter in 2016.



APPENDIX 1 – TOP JOB CATEGORIES BY MARKET SHARE

Healthcare	11.99%
Sales and Trading	11.72%
Information and Communication Technology	10.08%
Administration and Customer Service	9.41%
Insurance and Finance	6.41%
Education and Training	6.08%
Legal, Human Resources and Social Services	5.65%
Engineering	5.07%
Management, Policy and Governance	5.06%
Hospitality	4.64%
Production	3.59%
Communication, Marketing and Public Relations	3.47%
Construction and Mining	3.03%
Procurement and Warehouse Management	3.03%
Installation, Repair and Maintenance	2.81%
Transport and Traffic	2.24%
Cleaning and Maintenance	1.69%
Arts, Culture and Media	1.24%
Leisure, Sports and Tourism	0.78%



APPENDIX 2 – TOP UK COUNTRIES BY MARKET SHARE

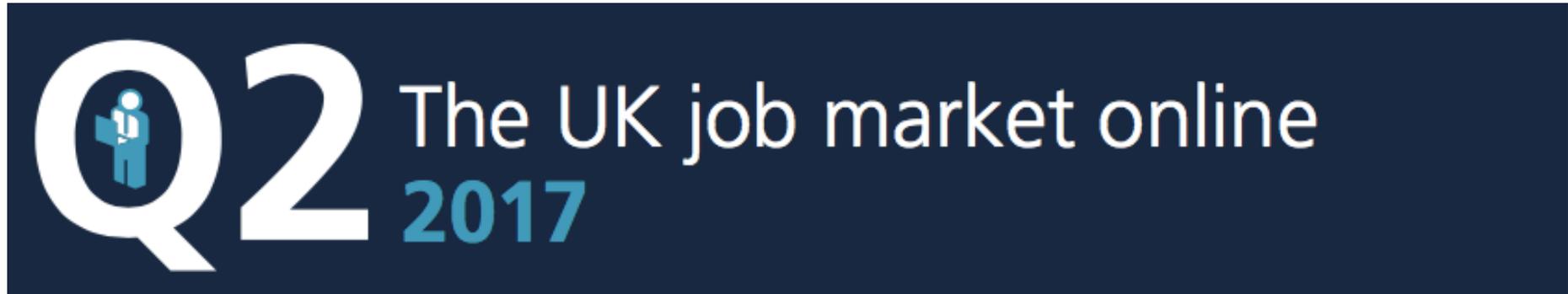
England	90.61%
Scotland	5.23%
Wales	2.61%
Northern Ireland	1.55%



SOURCE OF THE DATA USED

Jobfeed is Textkernel's Big Data tool for jobs that automatically trawls the Internet for new job ads every day. The jobs found are automatically entered into Jobfeed and segmented according to profession, requisite qualifications, location and company name. Jobfeed's user-friendly portal makes it easy to search for all jobs, produce analyses, identify sales leads and set up job alerts.

For this analysis, more than 11.6 million online vacancy postings – posted between 1 April 2017 and 30 June 2017 – were analysed, categorised and deduplicated. The resulting list of vacancies, excluding franchises, internships/graduate positions, voluntary work, freelance jobs and apprenticeships, is the source from which these analyses have been performed.



Jobfeed is a product of Textkernel – a company dedicated to machine intelligence for people and jobs.
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For all media inquiries relating to English-speaking markets, please contact Garrett Burns: burns@textkernel.com

Contact

+44 20 7855 0611
salesuk@textkernel.com
www.textkernel.com

Address

Nieuwendammerkade 26a-5
Amsterdam 1022 AB
The Netherlands